



Software Equity Group's Client, Enginuity PLM LLC Acquired by Dassault Systemes

SAN DIEGO, CA – April 27, 2011. Software Equity Group, LLC (SEG) announced today that its client, Enginuity PLM, a leader in formula-based Product Lifecycle Management solutions widely acknowledged as best-in-class has been acquired by Dassault Systemes (Euronext Paris:#13065, DSY.PA), a world leader in 3D and PLM solutions. The amount of the transaction was not disclosed.

The addition of Enginuity expands Dassault Systemes' extensive suite of collaborative business process solutions based on its ENOVIA® V6 platform. With ENOVIA® and the Enginuity solution, formula-centric companies in the pharmaceutical, personal care, cosmetics, food and beverage, and flavor/fragrance industries will be able to accelerate product innovation and product launches while successfully navigating complex regulatory requirements and more effectively managing and leveraging their formula, packaging and consumer intellectual property in a single PLM solution.

"We believe that the acquisition of Enginuity represents a keystone in our PLM solution for formula industries, enabling us to expand the services and value that we deliver to our customers in this previously underserved space," said Michel Tellier, CEO, ENOVIA®, Dassault Systèmes. "Additionally, this acquisition allows our core technology and offer a complete product definition for process industries including product, packaging and labeling."

Dr. John Sottery, founder and CEO, Enginuity commented, "For the past 18 years we have focused on helping a number of the world's largest and most successful formula based companies address a fundamental industry dilemma – how to accelerate innovation and reduce time-to-market while simultaneously navigating an increasingly complex global regulatory environment. By combining our best-in-class formula PLM solution and deep industry domain knowledge with Dassault Systèmes' ENOVIA V6 PLM platform, I believe that we will revolutionize how our customers develop and launch formulated products."

About Software Equity Group

Software Equity Group is an investment bank and M&A advisory serving the software and technology sectors. Founded in 1992, our firm has guided and advised companies on five continents, including privately-held software and technology companies in the United States, Canada, Europe, Asia Pacific, Africa and Israel. We have represented public companies listed on the NASDAQ, NYSE, American, Toronto, London and Euronext exchanges. Software Equity Group also advises several of the world's leading private equity firms. We are ranked among the top ten investment banks worldwide for application software mergers and acquisitions.

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